



GAMAY DAYS: SPONSORSHIP OPPORTUNITIES

Saturday, November 22, 2025 | 11 AM - 9 PM

20 Deep Winery | FREE Community Celebration

FIREWORKS SPONSOR - \$3,000 (1 Available)

"Fireworks presented by [Your Business]" *The grand finale everyone will remember!*

Benefits:

- Exclusive naming rights to fireworks display
 - Large banner on fence at prime viewing area
 - Logo on all event promotional materials
 - 10 complimentary tasting passes
 - Recognition during welcome/sabering ceremony
 - Social media features (minimum 5 posts)
 - Thank you mention before fireworks begin
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TENT SPONSOR - \$2,000 (1 Available)

Your brand at the heart of the celebration

Benefits:

- Prominent banner at tent entrance
- Company name/logo on tent signage
- 8 complimentary tasting passes
- Reserved table under tent
- Recognition by band between sets
- Social media features (3 posts)



HORSE & CARRIAGE SPONSOR - \$1,500 (1 Available)

"Barrel Arrival presented by [Your Business]" *The most photographed moment of the day!*

Benefits:

- Sign displayed on carriage during arrival
- Recognition during sabering ceremony announcement
- 6 complimentary tasting passes
- Social media features (3 posts including arrival video)

COMMEMORATIVE GLASS SPONSOR - \$1,000 (1 Available)

Your logo on every glass!

Benefits:

- Company logo printed on 250+ souvenir tasting glasses
- Guests take glasses home (lasting brand exposure)
- Signage at glass distribution station
- 4 complimentary tasting passes
- Social media recognition (2 posts)

PUNCH CARD SPONSOR - \$500 (1 Available)

Every guest gets your brand!

Benefits:

- Logo on 250+ event punch cards
- Every guest receives one at entry
- 2 complimentary tasting passes
- Social media recognition (1 post)



Event Details

Expected Attendance: 250-350 guests throughout the day **Audience:** Wine enthusiasts, local community members, families **Social Reach:** 7,500+ followers across platforms **Location:** 20 Deep Winery, Honeoye Falls

This is the inaugural year - become a founding sponsor of this new Rochester tradition!



What We Provide

- All sponsor recognition signage at the event
- Logo placement on promotional materials (with files provided by sponsor)
- Social media posts from 20 Deep accounts
- Verbal recognition during key moments

Note: Sponsors are welcome to provide additional banners or signage for their sponsored areas.

Contact Information

To secure your sponsorship:

Kristy DeVincentis 20 Deep Winery  Email: kristy@20deep.com  Phone: (585) 204-7953

Deadline for logo inclusion: November 17, 2025

All sponsorships include logo placement on the event website and inclusion in post-event thank you communications.